

Mona Gabr

UX/UI Designer

Objective

Experienced in transforming complex and ambiguous problems into simple, elegant and modern experiences for users, delivering high quality visual with sharp eyes for details.

Looking to work as a UX/UI designer joining a team driven by human-centered design principles, promoting intuitive and simple user interfaces.

Experience

Āhua Wellbeing — Co-Founder

Oct 2019 – Present
Auckland, New Zealand

The goal of Āhua Wellbeing is to help working mothers achieve balance in all aspects of their lives.

My role is to direct the design and innovation aspect of the organization. Key responsibilities: the brand identity, website, social media platforms, innovations and products.

Satellite Media — UI/UX Designer

Feb 2019 – Dec 2019
Auckland, New Zealand

My role is to enhance the UI/UX of existing products or create new concepts and products.

This role has given me experience designing for a variety of mediums, such as websites, interactive apps, mobile sites, touch screens and kiosks.

Air New Zealand — UI/UX Intern

Nov 2018 – Feb 2019
Auckland, New Zealand

Creating experience visions and concept screens for internal users (Air Craft maintenance) .

I worked on creating new Icons to add to the existing design system unison, to represent information on the e-ticket email.

Abley — UI/UX Contract Designer

July 2018 – Aug 2018
Auckland, New Zealand

My role is to design and prototype the concept for a NZTA speed limit map website.

NZTA selected their favourite design from multiple submissions, based on UX/UI, development and efficiency.

The Abley design not only won, but NZTA were left thoroughly impressed by our work!

Xero — Digital Product Designer Intern

Nov 2017 – Feb 2018
Auckland, New Zealand

Working on XHQ ASK – a tool which allows accountants to get information from their clients.

I was responsible for redesigning it according to the previous user testing results.

This internship allowed me to work through all of the design thinking methodology processes.

Personal details

Address: Sydney, Australia
Phone: +61466491900
Email: mail@monagabr.co.nz
Website: www.monagabr.co.nz
Nationality: New Zealand

Skills

User Interviews .
Contextual Inquiry .
Affinity Map .
Personas . Brainstorming .
Prototyping . Sketching .
User Scenario .
Wire-framing .
Storyboarding .
Usability Testing . A B Testing .
AccessAbility (WCAG) .

Toolbox

Sketch	Abstract
Adobe suite	InVision
Cinema 4d	Arduino
Zepline	Raspberry pi
Principle	Python
Html/Css	
Java Script	

Awards and Certificates

Gold — Best Design Awards 2019

Pick Project, Interactive.

Silver — Best Design Awards 2019

Pick Project, Public Good.

Bronze — Best Design Awards 2019

Pick Project, Product.

Bronze — Best Design Awards 2018

Allay Project, Public Good.

Out Of The Box Award — 2017

Power of Plants Hackathon.

IBM

Enterprise Design Thinking Practitioner.

Education

Bachelor Of Media Design

2016 - 2018
Auckland, New Zealand

Interactive, Media Design School.

Bachelor Of Computer Science

2004 - 2008
Egypt, Cairo

Computer System, Ain Shams (FCIS).